



Talent and Career Management in the Financial Community



Ryan Pilgrim, Executive Director
Office of the Comptroller General (OCG)

OCG - FM Community Development Team - Who We Are



We are a team of 9, mostly FIs, focusing on two areas:



Recruitment, Staffing & Special Initiatives

- Sasha Slechta
- Emily Farr
- Shannon Nauss
- Carole Croteau



Career Management and Learning & Development

- Nathalie Fleurent
- Denis Langevin
- Fiona Peters
- Amy Ly
- Herby Damas

Objective

Build a capable and high performing FM function

 Provide Fls and FM EXs with the information, tools and learning and development activities necessary to succeed.

FM Community – Who You Are



5,400 FIs and



500 EXs.....

Education



- > 90% have a university degree
- 52% have a CPA designation (50% for FIs & 75% for EXs)

Gender



• **59%** female, **41%** male

Executives



- 184 CFOs and DFCOs
- 316 Other Executives

Age



- **10%** are under the age of 30
- **34%** are between 30 and 39
- 31% are between 40 and 49
- **25%** are 50 or older

The FM community is well established and connected.

Location



- **70%** work in the National Capital Region
- **30%** work in Regions

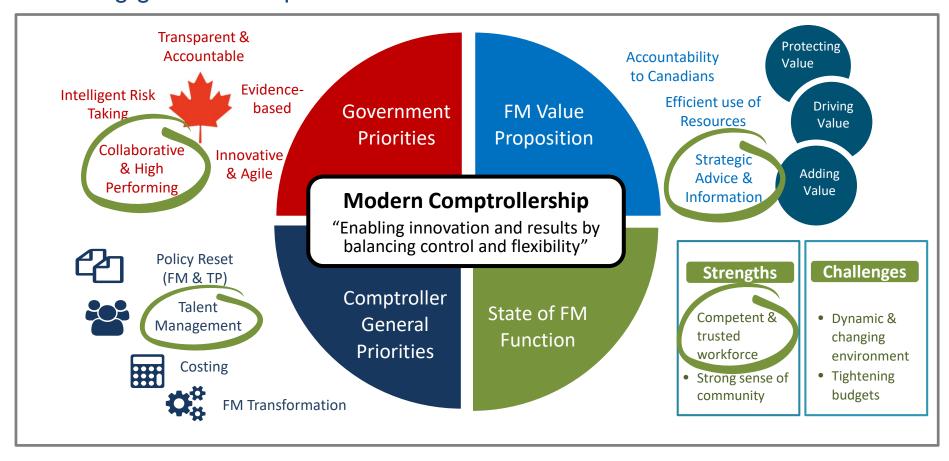
Growth



FI population has increased by 1.1% since 2012

Why is Talent Management so Critical?

<u>Talent Management (TM)</u> is key to creating a dynamic and capable workforce, ensuring that the financial management function is a strategic partner in achieving government priorities.



Talent Management – Taking it to the Next Level

TM Vision for the Government of Canada

Attract, develop and retain high performing financial officers, managers and executives who have the strategic leadership skills, breadth of experience and core financial competencies to lead their organization into the future.

Attract → Develop → Retain

Formal Programs

- FSWEP- Finance Stream CPA & Non-CPA (Students)
- New university recruitment (FORD) Program (FI-01)
- Advanced Financial Officer Dev. Program (FI-02 & 03)
- Comptrollership Leadership Dev. Program (FI-04 & EX-01)
- Next Gen DCFO (EX-01 & 02) New ...
- Next Gen CFO (EX-03) New
- Senior Exec. Advanced Fin. & Acct Program (EX-01 to EX-05)

Strategic Initiatives

- Summer Comptrollership Event (Students)

 New
- CPA Firm Recruitment (FI-02)
- Formalized Onboarding Sessions (FIS & EXS)
- Collective Staffing Processes (EXs)
- Indigenous FM Recruitment Strategy

Community Management

Governance

- CFO Talent Management Committee
- Regional Talent Management Committee
- DCFO Quarterly Talent Management Meetings
- Community Monitoring (e.g. MAF, CPA Snapshot, FMC Inventory)

Cluster Reviews (EX-01 to EX-03)

- Talent Mapping
- High Performance Promotions
- Facilitated Moves New

Outreach Activities

- CFO and DCFO Conferences
- DCFO Monthly Conference Calls
- Departmental CFO Management Meetings
- Touch Base Meetings

Foundational

Strategic Integration

- International FM Forum
- Provincial Comptrollers Working Group
- FM Learning Providers Committee (CPA, FMI, CSPS, ACFO)

Enabling Tools

- CFO PMA Objectives
- Mentoring Tool Kit
- Succession Planning
- Coordinated staffing
- CFO Guideline

Career Management

FI Competency Standard

FI Core Curriculum - Online courses

FI to CFO Career Path

Career Pathways Portal



Talent Management – Areas of Focus

Talent Infusion:
Recruitment &
Staffing



Only 10% of FM community is under the age of 30. Significant portion of the community is eligible to retire in the coming years



Marketing and branding the GoC as an *Employer of Choice* and competing with the private sector for talent.

В

Development Programs



Lack of accessible programs to develop staff and prepare Fl's for the next stages of their career.



Offer Financial Management development programs at all levels that prepare participants to succeed at the next level in their career path.

C

Talent and
Career
Management



Increasingly complex operating environment calls for the FIs and EXs to transform their role from *financial advisor* to *strategic business partner*.



Enhance <u>information</u>, <u>tools</u> and <u>processes</u> to assist FIs and EXs in assessing and developing their skills.



Talent Infusion: Transformation of Recruitment & Staffing

Old Process



Strict candidate requirements.



Lose candidates due to language, education, other.



2 ½ months elapse before candidates are informed of their status in the application process.



Lose more candidates!



3 months elapse before candidates know if they have qualified as a candidate.



Lose more candidates!





New Process



□ Coast to coat recruitment, improved branding of the PS.



Increased use of FSWEP and student bridging processes.



Shortened interview processes.



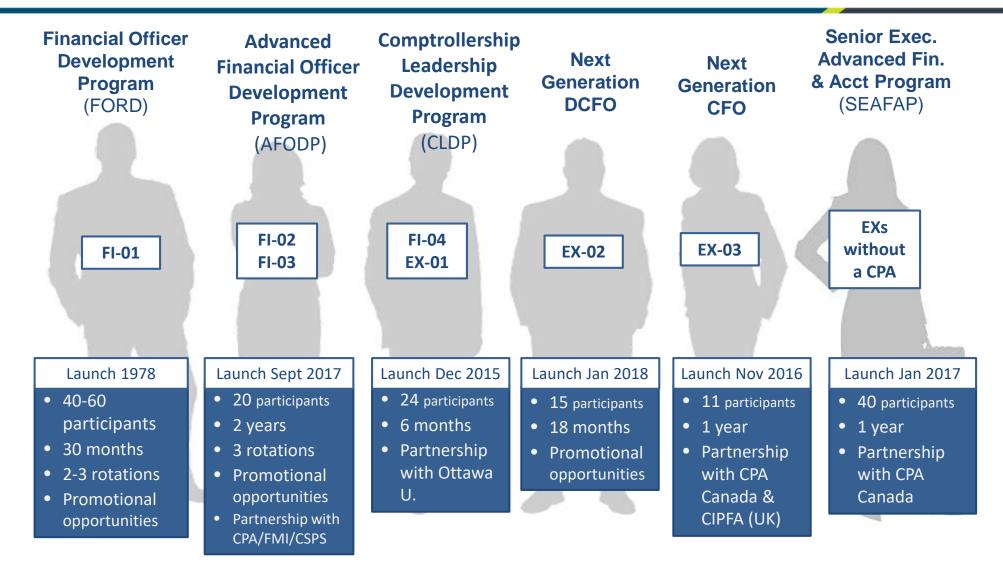
Use of conditional offers.







Development Programs – For All Levels



Financial Management development programs are offered at all levels.

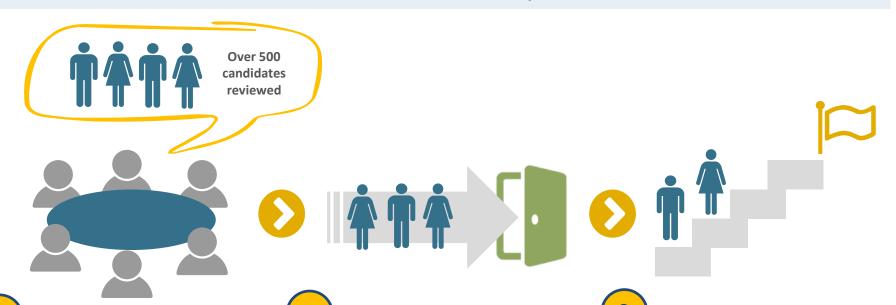


Career Management - Cluster Review Process



Strengthen Financial Management through:

- Facilitated moves and promotional process.
- Placement of top talent outside of their home departments to broaden the breadth of their experience



Cluster Review Meetings

CFOs have several meetings to review EX minus 1 to EX-03 candidates that are *ready for movement or advancement*.

Facilitated Moves

Facilitate mobility to expand the breadth and depth of functional competencies and prepare for future promotional opportunities.

Promotional Process

Identify and quickly promote high potential candidates through non-advertised processes.

Career Management - Career Development Portal

The **FM Career Development Portal** is designed to support individual career planning and development, providing:

- 1. Information in an easy-to-find and user-friendly platform (GCPEDIA);
- 2. Requirements and expectations to succeed at current & next levels; and
- 3. Ability to self-assess competencies and links to targeted learning and development programs to address gaps.

Key Components of the Career Development Portal



Summary of behavioral and functional competencies, experience, and expectations at each level.



Career paths of community members through infographics and videos to convey practical advice.



Self-assess competencies, experience and qualifications, highlight gaps and identify learning activities.

Career Development Portal – Welcome Page

Financial Management Community Career Development Portal

Welcome to the Career Development Portal!

The Portal provides a one-stop shop to assist you in planning your career path to unlock your potential and reach your career aspirations. Click on the image to hear from Bill Matthews the Comptroller General of Canada, on the importance of career management.

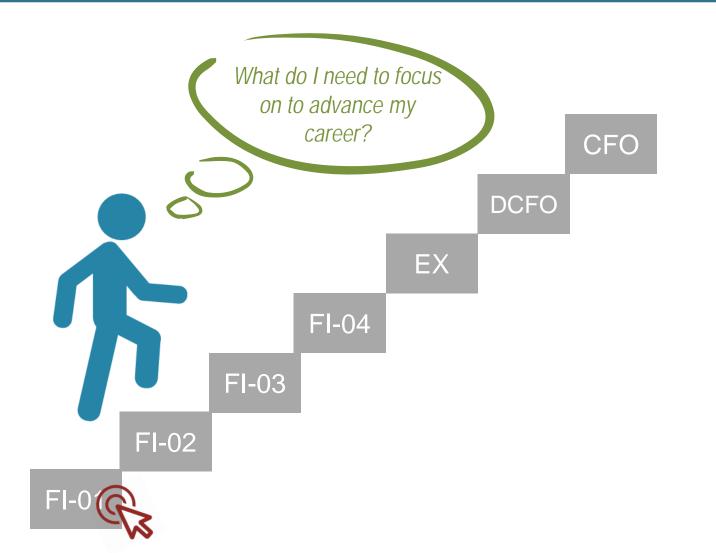




Career Development Portal – FI to CFO Career Path

FI to CFO Career Path





Foundational Development – FI-1 Level

About the FI-01 level

As a financial management professional, you are expected to participate in and contribute toward the achievement of your team's goals and objectives. You are also expected to manage yourself and your work appropriately.

Qualifications

- Education: two-year post-secondary program with a specialization in either: accounting, finance, commerce, business administration or economics
- · Professional accreditation: not required at this level; however, it is viewed as a desirable qualification
- . Bilingual capacity: desirable at this level but not required for all positions

Years at Level: 2

Focus for Development

· Building foundational knowledge

F112 - Gover

F113 - Financ
 F304 - Integral

website.

More informati

outlines trainin

- · Increasing knowledge of how government works
- · Developing technical skills and abilities
- Developing technical competencies within your functional area
- · Ensuring your behaviours demonstrate your proficiency in being able to manage yourself and your work

Talent Management Activities

· Financial Officer Recruitment and Development (FORD) Program

FI Core Curriculum

The Office of the Comptroller General (OCG), in collaboration with the Canada School of Public Service (CSPS), has developed a core curriculum for the Financial Management community. Within the core curriculum is a list of required training for all new financial officers in government. These courses were designed to provide an understanding of the financial fundamentals and key knowledge standards.

Understand what are the key factors to succeed at your current level and be ready to take on the challenges in the next one:

More information the Financial of What is expected of you;

Education, professional accreditation, bilingual capacity;

☐ What training is required;

☐ The number of years and experiences to acquire.

Experience to Gain At This Level			
Functional Experience			

a) Financial Planning b) External Reporting c) Internal Resource Management

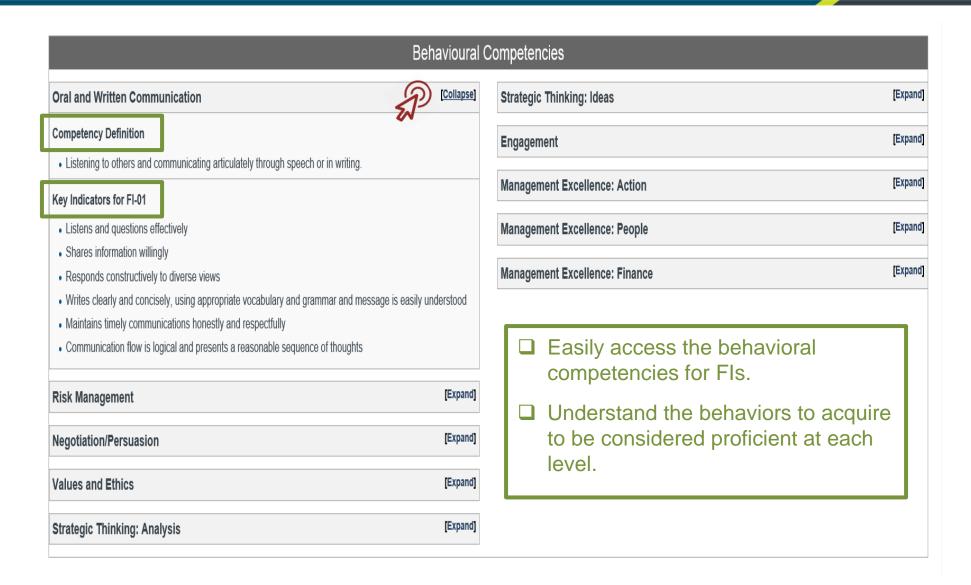
- d) Advisory Services
- e) Accounting Operations
- f) Financial Systems
- g) Financial Policy
- h) Costing
 i) Internal Controls

Breadth of Experience

a) Program and corporate service delivery	NA
b) Departmental diversity	NA
c) Central agency	NA

Essential, one of a) to i)

Foundational Development - FI-1 Level

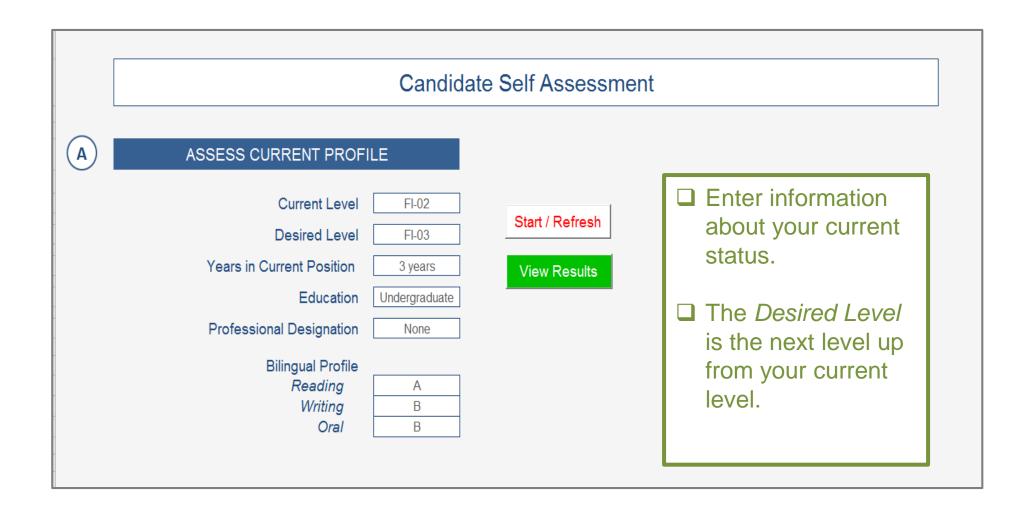


Career Development Portal – Development Tools

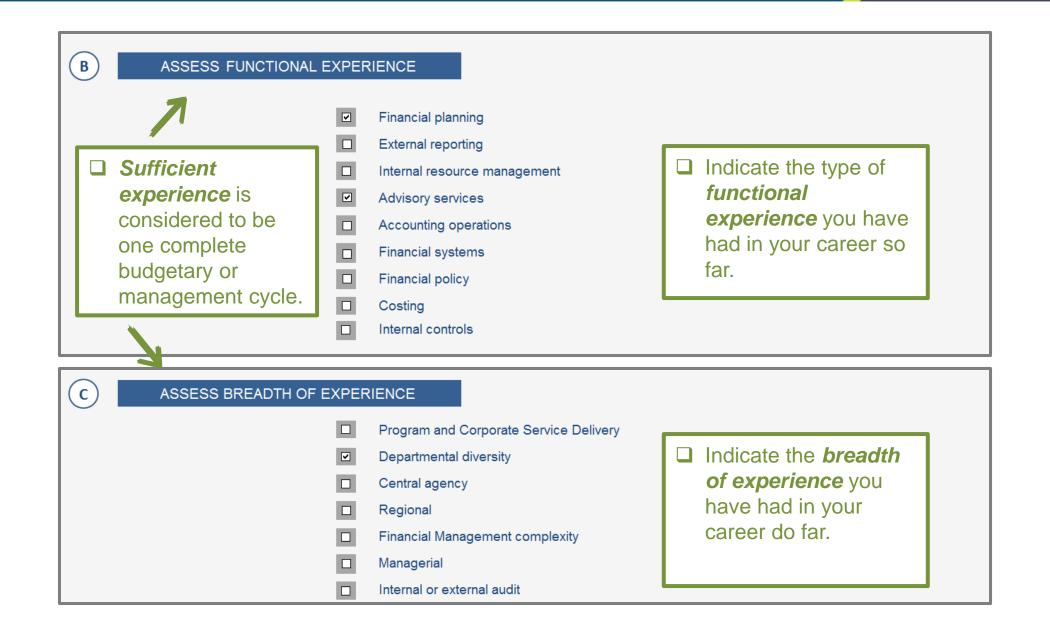
Development Tools



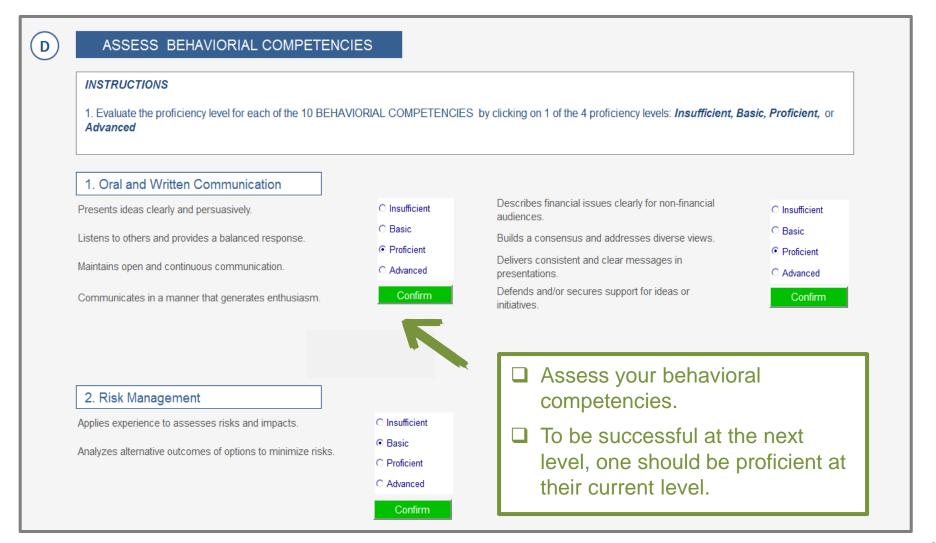
Development Tools – Self Assessment



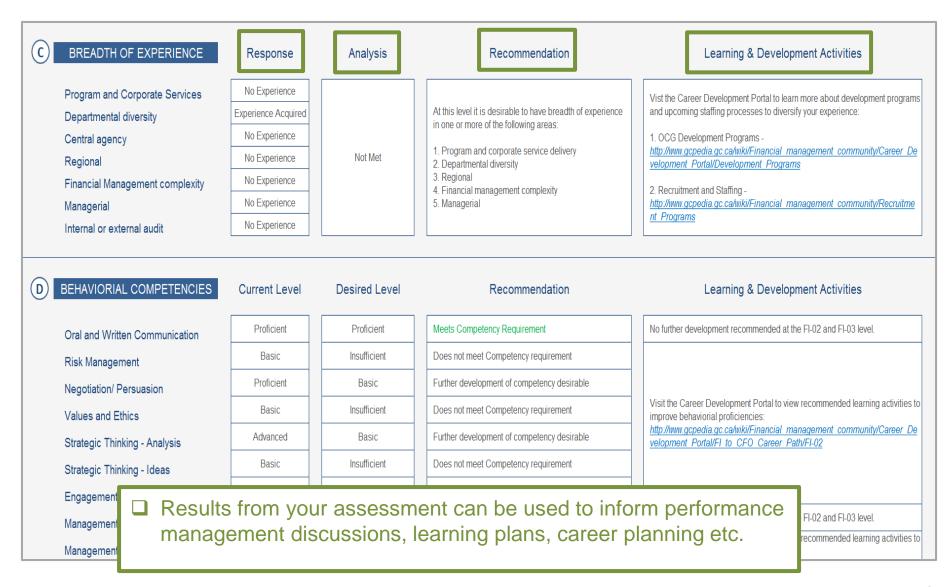
Development Tools – Self Assessment



Development Tools – Self Assessment

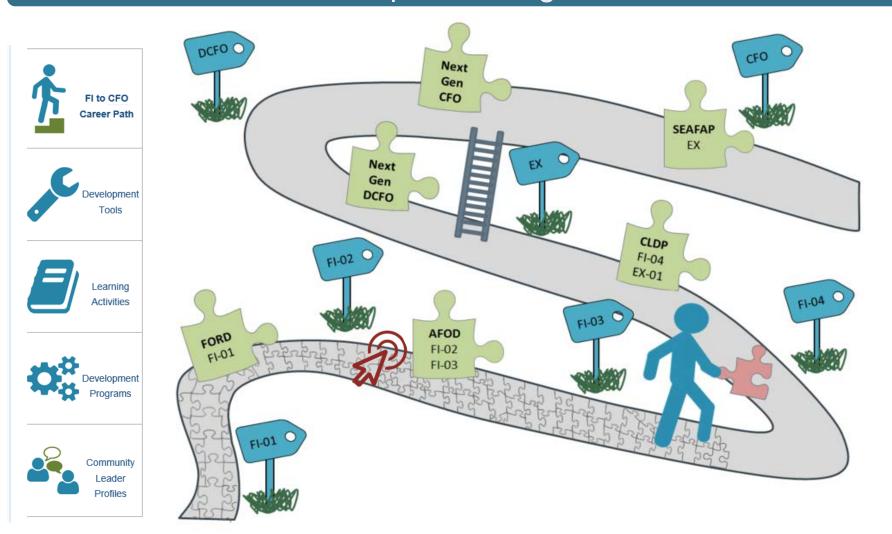


Self Assessment – Gap Analysis & Recommendations



Career Development Portal – Development Programs

Development Programs



Advanced Financial Officer Development Program (AFOD)

Want to learn the skills necessary to succeed as a supervisor or manager?

Self-Evaluation

- On-line competency self-assessment
- Validate competency proficiency
- Promotional opportunity

Rotational Assignments

- Three rotations (8 months each):
- #1 in a new FM functional area
- #2 in a program or regional office
- #3 in a FM functional area in another Dept.



Competency Development

Focus on leadership competency areas:

- 1. People Management & Engagement;
- 2. Communication:
- 3. Strategic Thinking Analysis & Ideas

Targeted Learning

- Mentoring
- Facilitated learning discussions;
- Action Learning Sets
- Webinars CPA/FMI

Participant Profile and Enrollment Overview

Eligibility

- <u>FI-02 or FI-03</u> with a degree specialization in *Accounting, Finance, Business Administration, Commerce or Economics* **OR** is in possession of or be working towards a CPA designation.
- Minimum of 12 months experience at current group and level.
- Achieved minimum of "Succeeded" rating in their most recent PMA.
- Language profile BBB.

Selection Process

Participants nominated by immediate supervisor, approved by the CFO and assessed by the OCG.

of Participants & Duration

20 participants enrolled for 24 months.



Career Development Portal – Learning Activities



Career Development Portal – Community Leader Profiles

Community Leader Profiles













Roch Huppé CFO Canada Revenue Agency



Patricia Sauvé-McCuan
CFO
Natural Sciences and Engineering
Research Council



Arun Thangaraj CFO Global Affaires Canada



Serena Francis
Executive Director
Financial Management Services
Health Canada



Eva Jacobs

DCFO

Public Service

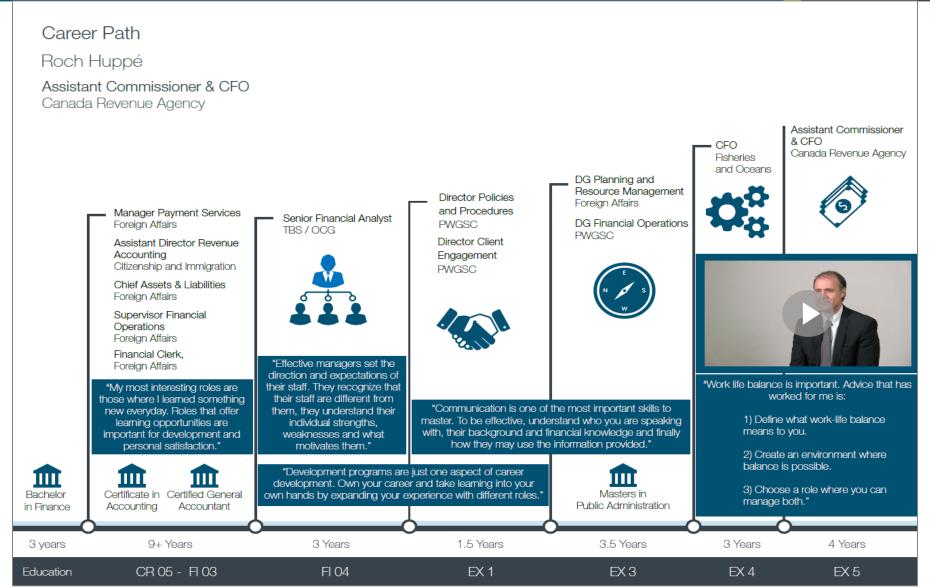
Commission

Coming Soon



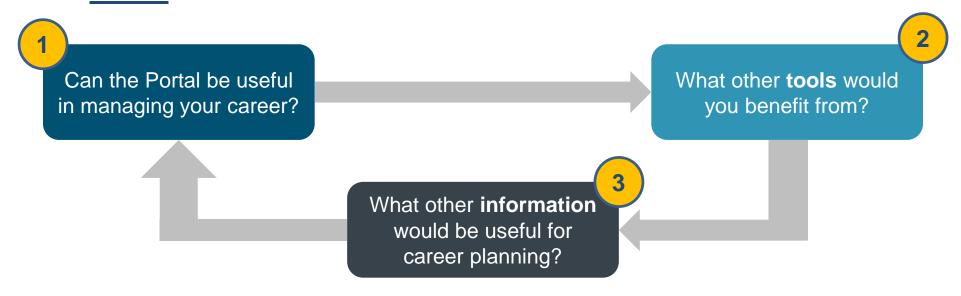
Your Department

Career Path: Roch Huppé, Assistant Commissionner & CFO Canada Revenue Agency



We Want Your Feedback!!!

- □ The Career Development Portal will <u>launch in the early fall</u> on GCPEDIA.
- Marketing efforts will include attending department town halls, promotion at OCG events etc.
- Your input is essential to ensure that the Portal is <u>relevant</u> and useful for financial officers.



Contact us at zzfmcd@tbs-sct.gc.ca, we want your feedback!

Questions





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